GHS THEATRE BOOSTERS' MEETING MINUTES: OCTOBER 12, 2017

Website: www.genevatheatreboosters.org

Twitter: gtboosters

Facebook: "What's Happening In Geneva" and "Geneva High School Theatre Boosters"

Lisa Dinning called the meeting to order at 7pm.

In Attendance

Lisa Dinning, President; Annie Styrna, Vice President; Christina Vrba, Secretary; Kate Smith, Treasurer; Letty Ebel, Amber Miller-Judson, Laura Webb, Phil Walker, Mary Stith, Angela Kobylecky, Tom Rogers, Drew Miller, Kristin Lesniak, Darcy Carberry, and Cathy Atkinson.

Approval of Minutes

Kate Smith made a motion to approve the minutes. Darcy Carberry seconded this motion. The motion passed unanimously.

Treasurer Report

Kate Smith reported that our current budget - reported.

Membership

Annie Styrna reported that our current membership is at 36 members.

Old Business

Lisa Dinning reported all of the following:

- Any/all should come and help Ms. T build the set for the fall play. Ms. T is still on a lifting restriction due to a recent surgery
- New hanging stage mics and floor mics and cabling is on premises and safely secured in new storage cabinets and will be installed in time for our fall play
- Volunteers for the fall play will be able to sign up for a donation item(s) or volunteer time slot using a sign-up app that Lisa will send out very soon
- Cathy Ostergard photographed the fall play cast and has submitted the photos to Fagan's Printing for the playbill and may help for spring musical too
- The artwork has been submitted to the banner printer and the custodians will help set it up outside of GHS when it arrives
- The artwork has been submitted to the tee shirt company and Kris Nims will be in charge of distributing them to all cast and tech crew students who ordered one and they should be worn during tech week as well as on opening day
- Ticket pricing has been increased to match the spring musical pricing which is \$10 for adults and \$7 for seniors and students
- Debbie Draus was supposed to design the poster artwork but Lisa accidentally hired senior Rebecca Lang to handle. She did a marvelous job and now has a published "work" which will be a huge asset to her professional portfolio as she goes into college and the real world. Lisa will work out the particulars in rewarding her appropriately for her time and efforts with acquiring copyright permission and the design time itself. Mr. Rogers suggested that we offer her a gift card with a nice thank you note and make a motion not to exceed a certain amount of money. Mr. Rogers and Lisa will meet to talk with Rebecca to decide upon a fair resolution. It was decided that we should not be paying students cash for their services. Annie Styrna made a motion that we not exceed \$50 for her gift card. Letty Ebel seconded that motion and it passed unanimously.

- Rebecca Lang will design the posters for the One Acts and Viking Review posters
- Tickets for the fall play are not assigned seating and are not pre-sold during lunches or during evening hours so it was discussed that we save time and money and not print actual tickets. Instead, we will mark patrons' hands as they pay while keeping a paper tally so we know how many seats we have sold.
- Fall play posters will be ready tomorrow (10/13) from Fagan's printing. Theatre Boosters member Laura Webb offered to pick up the posters and will have them in a container on her front porch at 410 Logan Street in Geneva (across from GHS) for all members to pick-up and post at particular locations that they each selected during this meeting. All will hang up their posters as soon as possible so that we can have plenty of time for the community to learn about our show.
- CPK is hosting a Restaurant Night fundraiser for us on Nov 7 and will donate 20% of all purchases (minus alcoholic beverages) back to our group. There will be 3 more throughout the year and dates will be announced soon.
- <u>Darcy Carberry reported</u> that we should save 2 posters: one for the office staff to make copies of and hang around the school and one to be framed for the hallway outside of the theater
- <u>Christina Vrba reported</u> that all 26 bios and 22 shout outs are to the printer on time and suggested "padding" the due dates next go around due to very late submissions and technical problems
- Mr. Rogers reported that it was always his and Konnie's intentions to have 3 shows but there was just a lot of communication back and forth going on in order to confirm which times and dates worked best for the directors, the school, the custodians, families, and students.
- <u>Mr. Rogers</u> offered the custodians' help with the front of house as well as any other needs that the theatre boosters may have as the fall play approaches.
- Mr. Rogers reported that Mr. Nigh and he are discussing a plan for enhancing our theater's lighting system so that he can add it to next year's budget plans. He will keep us apprised of their plan and the specific phases of the plan. Phil Walker continues to devote a lot of time towards a proposal to make these upgrades and is an advocate of the lighting upgrades due to the huge upside for our theater program as a whole. The upgrades would allow outside companies to rent our theater, and in turn, our theater would generate income. Our program would benefit greatly from this income. He will continue to press on with his ideas and proposals and make himself available as our in-house expert and will discuss all the options with Mr. Rogers and Mr. Nigh.

New Business

Committee Reports

- PHOTOGRAPHY: We discussed this in Old Business. In addition, the group discussed utilizing the photography club or classes in order to help with our ongoing issue of not having a confirmed photographer for our One Acts or Viking Review.
- PUBLICITY: We discussed this in Old Business. In addition, Christina Vrba will email Lisa Stone with regard to publicizing our show and fundraiser to the GHS families via 304 Connects as well as an email to Laura Sprague to publicize our show and fundraiser to the 304 District Families through 304 Connects Backpack emails, Board of Education for the Record emails, and all District social media platforms including Facebook, Twitter, and Instagram.
- WEBSITE/SOCIAL MEDIA: Phil Walker reported that he will be updating our website and social media platforms with pertinent info as well as a cast and a parent link very soon.
- FRONT OF HOUSE/DISPLAY CASE: Angela Kobylecky has done a beautiful job and has selected colors and lines from the show that go with the theme and design of the poster.

She is staying away from making it too "kiddie" and trying to make it more cohesive with the rendition that our directors have chosen to put on.

- CAST AND CREW BOARD: Annie Styrna is going to develop the pics that Cathy has taken
 and will create a wonderful board for our cast and crew. Lisa cleaned out her basement and
 passed the baton to her with all the drapery and various items that she can use to create the
 board.
- FANAGRAMS: Letty Ebel is going to spearhead this and use budget money to buy the fanogram candy.
- BANQUET: Amber Miller-Judson and Kate Smith discussed changing the date and time to May 6, 2018 from 6-8pm. They are going to send out a SAVE THE DATE email to all the directors ASAP due to the fact that this date is a few weeks later than in years past. Both suggested that we confirm a date with Riverview Banquets for 2019 ASAP so that the banquet hall will not book out the date we want to some other party!
- CAST APPRECIATION/PINS: Christina and Letty are working on designing and ordering the tech week button using Rebecca Lang's artwork with the wording "We're all mad here, it's tech week" and then the show name and dates. They are also getting pricing for chocolates (Graham's will not be able to provide a discount to the group due to the holiday season) and other small token gifts for the goodie bags that all cast/crew/directors will receive. Kristin Lesniak is going to ask her friends from her church (owners of Graham's) if they can get a discount to the group. Crown Awards doesn't have 2018 pins available yet to order until November. They will call back then. In the meantime, they will use the 2017 pins for the Alice in Wonderland cast and crew. If it is too expensive to customize a 2017-2018 pin for the school year, they will just order 2018 pins when available and will use them for all 2nd semester productions and 1st semester productions next school year.
- TEE SHIRTS: This was discussed in Old Business.
- BIOS and SHOUT OUTS: This was discussed in Old Business.

Next Meeting

November 9, 2017 at 7pm

Lisa Dinning motioned to adjourn the meeting at 9:15pm, and it was seconded by Darcy Carberry. The motion passed unanimously.

Respectfully submitted by,

Christina Vrba