

# **GHS Theatre Boosters Meeting**

**May 22, 2019**

**Website:** [www.genevatheatreboosters.org](http://www.genevatheatreboosters.org)

**Twitter:** gtboosters

**Facebook:** Geneva High School Theatre Boosters

**Instagram:** [www.instagram.com/ghstheatreboosters](http://www.instagram.com/ghstheatreboosters)

## **In Attendance:**

Joni Sennett	Christina Vrba	Cathy Ostergard
Cathy Atkinson	Letty Ebel	Laura Webb
Phil Walker	Annie Styrna	Angela Kobylecky
Debra Nowak	Lisa Dinning	R. Larry Cabeen

Annie Styrna presented the meeting agenda and opened the meeting at 7:16. The meeting was held at California Pizza Kitchen in conjunction with the GHS Theatre Boosters restaurant fundraiser. We welcomed Robert Cabeen as a newly elected school board member who plans to be the board representative contact for GHS Theatre Boosters.

Cathy Atkinson distributed written copies of the April Meeting Minutes. Meeting minutes were approved with a motion by Laura and Debra seconding the motion

## **Treasurer's Report – Laura Webb**

Membership revenue for the year was \$2,800. Fall play incurred a revenue loss of \$825.01. Restaurant fundraisers and candle sales brought in new incremental revenue. Discussion centered around charging a participation fee to offset production and costume rental costs.

## **Membership**

Theatre Boosters increased to 40 members.

## **Open Discussion**

### **Evaluating budgeting for production costs**

#### Programs

There was an excess of programs (200+) remaining from One Acts and Fall play. Viking review estimates were closer to expectations. We will re-examine our estimate for next year's budget. Since the Viking Review is not a Theatre Boosters function eliminating the playbill for Viking review is under consideration unless GHS reimburses or splits cost with Boosters.

### **Ad Sales**

It was proposed that complimentary tickets with reserved seating be provided to Sales ad Boosters sponsors. For a ½ page add – 2 tickets, one night, for each 4 shows. Tickets would need to be pre-ordered. Sponsors can also choose to opt out of receiving tickets

### **Ticket sales**

Square will be used again for next year. A service with includes a reservation system will be considered for the following year.

### **Fundraising ideas**

Raffle for Spring musical using gift cards from our sponsors.

### **Future production details**

In an effort to improve communications Theatre Boosters was unanimous in stressing a parent meeting needs to be held for each play going forward.

In regard to addressing equipment requests from Mary Toledano, we need to look into the cost/feasibility of purchasing equipment rather than renting.

## **Upcoming Events**

### **Theatre Banquet**

Currently there are 125 RSVPs, and more are expected. Plans include a slide show and a picture booth. Debra and Angela will take care of the table decorations. Christine Messino volunteered to be the 2020 Theatre Banquet committee chairperson.

### **Senior Awards Night**

Megan Styrna will be the Phil Walker Theater Boosters Scholarship recipient.

## **Closing Business**

### **Theatre Boosters 2019-2020 Board**

Annie Styrna will be stepping down as President. The Theatre Boosters 2019-2020 board members will be:

Debra Nowak – Co-President

Christina Vrba – Co-President

Angela Kobylecky – Vice President

Laura Webb - Treasurer

Cathy Atkinson – Secretary

Annie Styrna made a motion to approve the new board, Cathy Ostergard seconded the motion.

Cathy Atkinson made a motion to close the meeting at 8:50 PM. Debra Nowak seconded that motion.