

January 13, 2021

## GENEVA HIGH SCHOOL THEATRE BOOSTERS

January 13, 2021

**Website:** [www.genevatheatreboosters.org](http://www.genevatheatreboosters.org)

**Twitter:** @gtboosters

**Facebook:** [Geneva High School Theatre Boosters](https://www.facebook.com/Geneva-High-School-Theatre-Boosters)

**Instagram:** [www.instagram.com/ghstheatreboosters](https://www.instagram.com/ghstheatreboosters)

### 2020-2021 Theatre Boosters Board:

**Presidents** - Debra Nowak and Angela Kobylecky

**Vice Presidents** - Kristen Gartrell and Denise Cowett

**Treasurer** - Tammi Sowinski

**Secretary**- Laura Anderson

### Meeting Attendees:

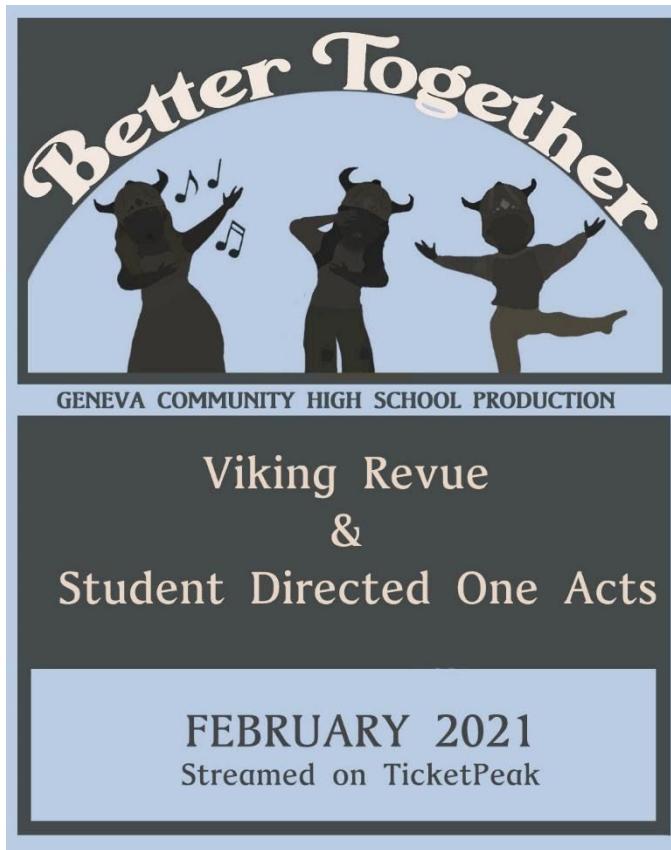
- Angela Kobylecky
- Debra Nowak
- Denise Cowett
- Kristen Gartrell
- Tammi Sowinski
- Laura Anderson
- Phil Walker
- Julie Beyer

## GENEVA HIGH SCHOOL THEATRE BOOSTERS

---

### AGENDA

- **CALL MEETING TO ORDER AND TAKE ATTENDANCE**
- Called to order by Debra Nowak at 7:02pm
- **APPROVAL OF MINUTES**
- approved by Angela Kobylecky, Denise Cowett seconded
- **PRESIDENT UPDATES** – What's new from Kate?
  - Viking Review and One Acts have been combined to one performance. Video has been shot and is now being created for live stream/ticket peak- \$10 a ticket. Phil asked if the link expires? Angela stated we will keep the link open until the next show.



- 
- artwork created by GHS student
- Sponsorships included in a PowerPoint in the video and Virtual playbill- double exposure.
- Tammi is looking at the cost of printing the playbill. Phil questioned if Angela looked at Playbill.com. Angela said it might be something we would use in the future. Details of how to use Playbill.com need to be looked at.
- Group Interpretations auditions complete and cast list and schedule to come out by the end of this week.
- School Musical announced as "The Addams Family" and auditions will start early March
- **VICE PRESIDENT'S REPORT** - Current Membership and Donor Totals: 19 families total \$1,450.
- **TREASURER'S REPORT** - Current Balance and Revenue and Expenses Report
- Tammi stated she has not received a check for the last 2 new members. She did pick up the fundraiser check from Chipotle. No other updates.

• **2020-2021 COMMITTEE CHAIRS AND REPORTS:**

- **AD SALES:** Phil Walker
  - Any updates?
  - Phil plans to finish a ½ page flyer he is working on. He wants to increase his contacts to 150. He wants to distribute flyers next week. He will use the PowerPoint to show potential sponsors how we will promote their business. Voice overs ads might be possible. Angela said we should tell potential sponsors if they sign up for next year, their ad will also run this spring- potential selling tool. Phil made motion, Debra seconded the motion.
- **THEATRE BOOSTERS' SOCIAL MEDIA, WEBSITE MASTER, QR CODES:** Phil Walker
  - Any updates? Need to brainstorm how to get the word out for the virtual acts
- **PHOTOGRAPHY:** Kim Ayars, Cathy Ostergard
  - Kim is working on the photos for the program; creating collages of the one acts. Kim took individual shots outside of each student. She will make a collage of each group for One Acts for the program.
- **FRONT OF HOUSE:** Kristin Gartrell, Denise Cowett, Shannon Mccall
- **CAST/CREW BOARD FOR FALL MUSICAL AND SPRING MUSICAL, FRAMING OF PUBLICITY POSTERS FOR SCHOOL:** Debra Nowak
  - Kate is working on getting a poster created for the Virtual One Acts. We should be able to print these at school or get them printed at Office Max.
- **SMALL DISPLAY CASE:** Debra Nowak, Angela Kobylecky
- **LARGE DISPLAY CASE: GHS ITS/DRAMA CLUB (SPONSOR: KATE WOODRUFF)**
  - Kate loved the idea of having a cast board in the display cabinet. Once we have photos from Kim, we can work with Drama Club or ITS to accomplish Debra will make copies once we have the photos.
- **PHOTO TABLE FOR FALL MUSICAL AND SPRING MUSICAL:** Juli Beyer
- **OUTDOOR SIGN AND LIGHT:** Phil Walker
- **OUTDOOR BANNER, INVITATIONS TO SENIOR CITIZENS FOR DRESS REHEARSAL, DISTRICT 304 AND GHS PUBLICITY, PRESS RELEASES TO PAPERS, ONLINE TICKET SYSTEM COORDINATOR:** Angela Kobylecky

- Angela to work with office/ticket peak to get the live stream video uploaded with link to ticket. Need to set up comp tickets for staff and donors
- **ONLINE DIGITAL NEWSPAPER LISTINGS (PATCH, ETC) AND FACEBOOK POSTS:**  
Angela Kobylecky, Debra Nowak
  - Let's post more on Facebook and Instagram once live
  - Promotion Ideas: Put information on D304 website- on Banner, posters around town with a QR code that will take people to Ticketpeak to buy tickets, Juli Beyer suggested putting flyers into all schools in district, Angela will send link to Phil, Old Geneva Theater Marquee- run through the Geneva Park District- Debra will check. Marquee Wording- "NOW PLAYING" suggested by Tammi.
  - Members and staff will still get their one comp ticket online.
  - Should Phil make an alias website- GTB.org?- which will take people to Theatre Booster Website- he will investigate domain name availability. The shorter website name would be easier to put on the Marquee.
- **MARQUEE ON STATE FOR FALL MUSICAL AND SPRING MUSICAL:** Debra Nowak, Kim Ayars
- **FANOGRAMS FOR FALL MUSICAL AND SPRING MUSICAL:** Deedee Mehren
- **COORDINATION OF ALL POSTERS, PLAYBILLS AND BIOS AND SHOUTOUTS:**  
Kristin Gartrell, Denise Cowett
  - Denise provided us the sponsor pages for the video – thank you!!
  - Tammi is working on the program – thank you!!!
- **POSTER BLITZ DAY:** CAST OF THE CURRENT SHOW (SPONSOR: KATE WOODRUFF)
- **RESTAURANT NIGHT/STORE FUNDRAISING:** Laura Anderson
  - Any updates? Laura is working on Raising Cane's fundraiser for March 8.
- **CAST APPRECIATION (TEESHIRT, BUTTONS, LOCKERS AND TREATS) FOR FALL MUSICAL AND SPRING MUSICAL:** Juli Beyer, Angela Kobylecky
  - Waiting for district update whether we can decorate lockers
- **THEATRE BANQUET:** Christine Messino
  - Should we get a tentative date in place?
- **SPRING MUSICAL TECH WEEK DINNERS:** Christine Voreis
- **FALL PLAY AND SPRING MUSICAL STRIKE LUNCH:** Stephanie Tresemer

January 13, 2021

- **GENERAL VOLUNTEER AND DONATION COORDINATOR:** Deb Nowak, Phil Walker
- **BOOSTER AD SALES FORM, INFO SHEET AND NEW MEMBER FORM, TRI-FOLD BOARD:** Phil Walker, Angela Kobylecky, Debra Nowak
- **VIDEO RECORDING/GTV COORDINATION:** Debra Nowak
  - Update for Kindergarten status- video not yet available but we are not using for virtual acts. Kate found a less expensive option that is in the school budget
  - The video is done, Kate has the completed video. Kate is working on the method of distribution. Videographer said the check was made out incorrectly, and not cashed. Tammi will need to reissue a corrected check. Debra will verify with Kate that we have everything we need prior to releasing a new check.
- **CAST AND CREW BASKETS:** Tammi Sowinski
- **FLOWER TABLE FOR SPRING MUSICAL:** Jen Perez, Stephanie Tresemer
- **SWAG TABLE FOR FALL AND SPRING MUSICALS:** TBD
- **OPEN DISCUSSION ITEMS** — Wish List items from Directors
  - **Jessica Palmissano- more wireless microphones**
- **CLOSE MEETING**

Please consider joining a committee if not tonight by our next meeting! We need your help!  
Thank you for your consideration! MEETINGS TO BE HELD **IN THE GHS COMMUNITY ROOM and Zoom throughout the year.**

**ALL THEATRE BOOSTER MEETINGS IN THE GHS COMMUNITY ROOM AT 7PM AND VIA ZOOM**

- Sept 16, 2020
- Oct 14
- Nov 18
- Dec 16
- Jan 13, 2021
- Feb 17
- Mar 17
- Apr 14
- May 12

**Join Zoom Meeting**

<https://us02web.zoom.us/j/81852197382?pwd=TUI1ejdQNFM3ZkQ3d2tKakUxajkxUT09>

Meeting ID: 818 5219 7382

Passcode: 812689

January 13, 2021