

March 24, 2021

## GENEVA HIGH SCHOOL THEATRE BOOSTERS

March 24, 2021

**Website:** [www.genevatheatreboosters.org](http://www.genevatheatreboosters.org)

**Twitter:** @gtboosters

**Facebook:** [Geneva High School Theatre Boosters](https://www.facebook.com/Geneva-High-School-Theatre-Boosters)

**Instagram:** [www.instagram.com/ghstheatreboosters](https://www.instagram.com/ghstheatreboosters)

### 2020-2021 Theatre Boosters Board:

**Presidents** - Debra Nowak and Angela Kobylecky

**Vice Presidents** - Kristen Gartrell and Denise Cowett

**Treasurer** - Tammi Sowinski

**Secretary-** Laura Anderson

### Meeting Attendees:

- Angela Kobylecky
- Debra Nowak
- Denise Cowett
- Kristen Gartrell
- Tammi Sowinski
- Laura Anderson
- Phil Walker
- Idy Spezzano
- Jennifer Dodds

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## AGENDA

Call to order

At 7:05pm Angela Kobylecky called the meeting to order.

- **APPROVAL OF MINUTES** – January meeting minutes were approved via text by board. The February meeting was canceled.
- **PRESIDENT UPDATES** – What's new from Kate?

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○ **VIKING REVUE:**

- Angela is going to ask Kate if we can make the Freshman play live again for people to watch when they go to watch Viking Revue /One Acts.
- Viking Revue/One Acts Video is now complete. Angela is working on adding to TicketPeak so we can start advertising.
- Phil uploaded the program, Angela will create the link and we can advertise, Angela will email the Theatre Booster sponsors to get their free tickets, and give the code to sponsors who place ads with us. Phil will send Angela an updated email list of sponsors.
- Drama club will print up posters and put up around school. Phil will blast the information across social media platforms.

- **ADDAMS FAMILY:**

- As of right now, we do not believe that we can do meals. Kate will talk with Tom Rogers regarding the musical in the upcoming weeks.
- Addams Family will be recorded 3rd weekend in May -17 &18.
- We are hoping for live performances the weekend of May 21 & 22.
- Kate will get us t-shirt sizes for the cast. We need to reach out to Pit and Tech.
- Denise will take Kate's & Jessica's names off the poster.
- Tombstone design was chosen for front of t-shirt
- Blue t-shirt possibly with white tombstone
- 3-4 colors for the t-shirts
- A live audience is absolutely on our radar and will continue to be. We are feeling optimistic but realistic about expanding the total number of bodies allowed in the auditorium.

● **VICE PRESIDENT'S REPORT** - Current Membership and Donor Totals

- No new members since December. 19 total members \$1450.
- Angela will double check with the office if there are any new members.

● **TREASURER'S REPORT** - Current Balance and Revenue and Expenses Report

- We are in good shape considering the pandemic. Membership dues for this year are at \$2800.
- Ad sales are at \$2,026. Phil stated he is expecting more.
- Revenue from the freshman play was \$205 from the tip jar.
- \$70 donation from Ticketpeak- the money probably goes to school. We need to check if boosters will get the money.

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- Fundraisers- chipotle 242.17, Portillo's 206.91, Raising Cane \$115
- Grand total for revenue this year at: \$2843- unused wishlist paid for freshman play video.  
Total= \$8438.14 raised this year . Expenses to date: \$3573.
- \$4400 left to spend this year towards spring musical expenses and theatre banquet.

● **2020-2021 COMMITTEE CHAIRS AND REPORTS:**

- AD SALES: Phil Walker

- Any updates?

- Phil hopes to pick up new businesses as sponsors. He is waiting on the Lash Dash on Third Street to make a decision. Other potential sponsors: Royal Wren, Dance Academy, Bruce & Willy's which were offered bonus time if they bought now.
- Do we want to include tobacco or alcohol vendors in the advertising? Phil will send Tom Rogers an email and ask.
- Phil wants to reach out to our old time sponsors: Geneva commons, Drive Home Safe to see if they are interested to place ads in the future.
- Official count 126 different businesses

- **THEATRE BOOSTERS' SOCIAL MEDIA, WEBSITE MASTER, QR CODES:** Phil Walker

- Any updates? Need to brainstorm how to get the word out for the virtual acts

- Website updated.
- QR code created to take people to Ticketpeak, available online, needs to be added to posters.

- **PHOTOGRAPHY:** Kim Ayars, Cathy Ostergard

- Will Kim be coordinating with Kate directly

- Kim is doing pictures for Addam's Family.
- Kim will have to get headshots for program book
- Kristin will ask Kate to will promote the Shoutouts in the Drama Digest
- Shoutouts- can drop money off at school or give to Jenna Sowinski and she will give to Tammi

- **FRONT OF HOUSE:** Kristin Gartrell, Denise Cowett, Shannon Mccall

- Waiting to see if we have live shows

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- CAST/CREW BOARD FOR FALL MUSICAL AND SPRING MUSICAL, FRAMING OF PUBLICITY POSTERS FOR SCHOOL: Debra Nowak
  - Need to get posters printed and hung at school for Freshman Play and Viking Revue/One Acts and then for Addams when complete
- SMALL DISPLAY CASE: Debra Nowak, Angela Kobylecky
  - Drama club is going to update this with photos from Group Interpretation
- LARGE DISPLAY CASE: GHS ITS/DRAMA CLUB (SPONSOR: KATE WOODRUFF)
- Ella will update the display case with pictures she took of Group Interpretation after Spring Break. Kate created a poster as well
  - Thanks to drama club and ITS volunteers this has been updated!
- PHOTO TABLE FOR FALL MUSICAL AND SPRING MUSICAL: Juli Beyer
- OUTDOOR SIGN AND LIGHT: Phil Walker
- OUTDOOR BANNER, INVITATIONS TO SENIOR CITIZENS FOR DRESS REHEARSAL, DISTRICT 304 AND GHS PUBLICITY, PRESS RELEASES TO PAPERS, ONLINE TICKET SYSTEM COORDINATOR: Angela Kobylecky
- ONLINE DIGITAL NEWSPAPER LISTINGS (PATCH, ETC) AND FACEBOOK POSTS: Angela Kobylecky, Debra Nowak
  - Let's post more on Facebook and Instagram once live
- MARQUEE ON STATE FOR FALL MUSICAL AND SPRING MUSICAL: Debra Nowak, Kim Ayars
- FANOGRAMS FOR FALL MUSICAL AND SPRING MUSICAL: Deedee Mehren
- COORDINATION OF ALL POSTERS, PLAYBILLS AND BIOS AND SHOUTOUTS: Kristin Gartrell, Denise Cowett
  - Denise has shared initial creative with directors. Once finalized we will work on promoting.
  - Bio and Shout out timing TBD and to be included in GHS Digest
    - Phil has an ad for Geneva Eye Care will send to Debbie
- POSTER BLITZ DAY: CAST OF THE CURRENT SHOW (SPONSOR: KATE WOODRUFF)

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- RESTAURANT NIGHT/STORE FUNDRAISING: Laura Anderson
  - Any updates? Laura will reach out to Wahlburgers to see if we can do another fundraiser
- CAST APPRECIATION (T SHIRT, BUTTONS, LOCKERS AND TREATS) FOR FALL MUSICAL AND SPRING MUSICAL: Juli Beyer, Angela Kobylecky
  - Waiting for district update whether we can decorate lockers
  - Julie can we look at getting buttons for The Addams Family and need to order pins
  - Boosters will pay for t-shirts as cast appreciation gift
- THEATRE BANQUET: Christine Messino
  - Should we get a tentative date in place or make other EOY plans?
  - Plans for seniors?
    - Debra Nowak and Kate Woodruff are brainstorming ideas for Seniors to be recognized
    - Kate and Jessica will speak about each senior, Kate will give # of seniors to Deb, if small enough maybe in auditorium, recognize and support their future.
    - Deb is happy to take the lead on planning the senior event. We might not be able to have a banquet.
    - Denise suggested that we submit pictures to be put into a book
    - Maybe make photo books for each senior highlighting shows they have been in throughout their careers.
    - Look at the budget sheet, possibly do a personalized keychain for seniors.
    - Announce winner of scholarship at senior event
    - Possibly do ice cream in park to hand out certificates
    - Lisa Stone is helping figure out dates once we have #'s
    - Suggested date for senior event: May 21 or May 22 before show?on after Addams Family strike
    - Idy and Jenn are happy to help with end of year event
    - Idy asked for total count for end of year celebration
  - SPRING MUSICAL TECH WEEK DINNERS: Christine Voreis
- FALL PLAY AND SPRING MUSICAL STRIKE LUNCH: Stephanie Tresemer

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- GENERAL VOLUNTEER AND DONATION COORDINATOR: Deb Nowak, Phil Walker
- BOOSTER AD SALES FORM, INFO SHEET AND NEW MEMBER FORM, TRI-FOLD BOARD: Phil Walker, Angela Kobylecky, Debra Nowak
- VIDEO RECORDING/GTV COORDINATION: Debra Nowak
  - Freshman Play brought in \$70 for GHS
- CAST AND CREW BASKETS: Tammi Sowinski
- FLOWER TABLE FOR SPRING MUSICAL: Jen Perez, Stephanie Tresemer
- SWAG TABLE FOR FALL AND SPRING MUSICALS: TBD
- **OPEN DISCUSSION ITEMS** — Wish List items from Directors
  - Jessica Palmissano- more wireless microphones
  - Phil will set up a Google Drive
- **CLOSE MEETING**

Please consider joining a committee if not tonight by our next meeting! We need your help!  
Thank you for your consideration! MEETINGS TO BE HELD **IN THE GHS COMMUNITY ROOM and Zoom throughout the year.**

**Angela Kobylecky adjourned meeting 8:18pm**

**ALL THEATRE BOOSTER MEETINGS IN THE GHS COMMUNITY ROOM AT 7PM AND VIA ZOOM**

- Sept 16, 2020
- Oct 14
- Nov 18
- Dec 16
- Jan 13, 2021
- Feb 17
- Mar 24
- Apr 14
- May 12

**Join Zoom Meeting**

<https://us02web.zoom.us/j/81852197382?pwd=TUI1ejdQNFM3ZkQ3d2tKakUxajkxUT09>

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Meeting ID: 818 5219 7382  
Passcode: 812689