## Theater Boosters Meeting on 10/26/21

- Meeting started at 7:03pm
- Meeting minutes from 9/29 were approved
- President Updates and other Committee Reports:
  - Mid-Summer Night's Dream shows at set for 11/12 and 11/13 @ 7pm and 11/14 @ 2pm
  - Ticket Peak will be used
  - o Tickets will be \$10 for adults, \$7 for students/seniors and kids 6 & under are free
  - The show will be advertised on the marquee on State Street (and Kristin gave them a heads up for the spring musical as well) and the show will be promoted starting this Friday in the Online Backpack.
  - We will print out 100 posters and students will put them up a week before the play around town. Banner will be out front. (If there's an issue having the pricing on the poster, we will just cover that portion of the poster.) Geneva Park District will post them in their locations
  - o Mr. Rogers blessed the whole front of the house. We can also sell water and candy.
  - o Fanagrams will be \$2 each and \$5 with candy
  - Cast board Kristin will talk to Kim about the headshots
  - We are going to try the scene setter with balloons for the entrance
  - Kristin will be sending out an email to ask for shout outs by tomorrow night for the playbill and the cost is \$10 each. Checks or cash can be dropped off in the main office
  - Sign up genius email will be sent out next week for show volunteers for MSND
  - Kristin will work with her daughter and some friends to create the trifold for Theater Boosters
  - Kristin will look into pizzas being donated for strike lunch (46 students in cast and crew)
  - Tammi will work with volunteer on cast/crew/pit baskets (need 100 granola bars, hand sanitizers, make up wipes, 100-120 fruit snacks)
  - Kristin will look into Zoom meetings for future meetings (per attendee request)

## Ad Sales

- Phil reported \$1920 thus far. Waiting to hear about 2 outstanding vendors who may purchase as well (Card My Yard and She Soars Digital).
- Phil has offered to do a slide show for MSND performances. Kristin will ask Kim about the pictures. It's set up and controlled remotely.
- o Amazon Smile is set up and on our website.
- Restaurant Fundraiser
  - McAllisters in November
- Meeting ended at 8:10pm