

## Theater Boosters Minutes 9/27/22

The meeting was called to order at 7:03pm

The last two sets of meeting notes were passed around for approval at the end of the meeting.

### New Business

- Paul Radinski from the Board is one of our liaison's and was present for the meeting
- A discussion ensued about making sure our meeting dates and info are readily available for any parties interested
- The ITS induction ceremony still needs to be scheduled
  - o Mr. Fontanetta stated he would like to have it mid-October
  - o Desserts will be served after the ceremony
- Everyone enjoyed seeing the ITS students in the parade
  - o We would like to look into getting a banner for next year
- There was a great article in the Daily Herald about the *Zombie Apocalypse* show
- The marquee in downtown Geneva had info about the play on it
- *The Diary of Anne Frank* will be taking place on November 4<sup>th</sup> at 7:00pm, November 5<sup>th</sup> at 7:00pm and November 6<sup>th</sup> at 2:00pm
  - o Ticket peak will be set up soon for tickets

### Vice President Report

- ***10 Ways to Survive the Zombie Apocalypse***
  - o Layout of playbill done
  - o 3 of the wooden signs have been completed out of wood as a trial to see if we like them
    - Concessions, tickets and fanagrams
  - o Candy, water and chips have started to come in to sell
    - They all went to the cast accidentally so we will send a note to the office to let us know when they get items in, water can go to the cast but we are selling chips/candy
  - o Kim sent out notes to the volunteers to let them know what they are doing and who they should report to when they come in to help out in an effort to be clearer about volunteer responsibilities
  - o We still need help backstage on Saturday night
    - Mrs. Demarco volunteered to do this
- A suggestion was made to Mr. Fontanetta to have a parent meeting before all plays/musicals in an effort to gain a better understanding of what is happening with the current production as well as to get volunteers on board early
- Woodworking signs will be ready for *The Diary of Anne Frank*
  - o The woodworking teacher wants to design an entrance sign as his legacy that we can use for all performances
  - o Rehearsals for *Zombie Apocalypse* are going well, the students will be in make up tomorrow
- ***The Diary of Anne Frank***
- The webstore will be up and running soon with items for the play
- A discussion was held regarding getting t-shirts for the cast/stage crew
  - o A decision was made to do the t-shirts but to try to minimize the picture used on the front of the t-shirt and then put all the play info on the back per usual
  - o There is a 2 week deadline to get the t-shirt order in
- The posters and banners are being designed
- Pushcoin needs to be set up by 10/11
- Shoutouts, t-shirts, etc need to be done by 10/18
- Phil got all the ads needed for the playbill

## Treasurer Report

- The budget is online if anyone wants to review it
- We currently have 12 members for a total of \$850, we budgeted for \$2000
- Ads are currently exceeded projected revenue
- Checkbook sales are going great, we've sold about 150/300
  - o There was a discussion about giving incentives for selling
  - o Maybe Harvey Tails gift cards
  - o Do a blitz
  - o Continue to sell at the shows (hoping to sell out during the *The Diary of Anne Frank* show)
  - o We can sell them at Ace Hardware if desired
- Please turn in any outstanding receipts you have
- No updates from Benevity

## Other Items

- Phil said all of the past/current members from all of the plays/musicals are not on the website
- He confirmed that only 1 QR code is needed for *The Diary of Anne Frank*
- We need to send a list of names to Lisa in the future to see if anyone should not have their name displayed
- Phil is still pursuing ad sales, he will pro-rate all future sales since only the spring musical ad space is left
- A discussion was held about using a Playbill software program going forward to save money
  - o The cost is about \$70
  - o We would still need to print them, but the designing would be at our discretion and we would save money
- Our next meeting is Tuesday, October 25<sup>th</sup>, at 7:00pm
- The minutes from 5/19/22 and 8/31/22 were approved

Meeting adjourned at 8:15pm

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