

Theater Boosters Minutes 3/19/24

The meeting was called to order at 7:02pm

Minutes from 2/20/24 approved

New Business

- *Mamma Mia*
 - Ticket sales
 - 901 to date, all 3 nights are pretty full already
 - Just put it out to GHS yesterday
 - No Sunday show
 - Posters/graphics
 - Graphic decided on
 - Will ask Melanie in the office to print posters for us
 - We will probably not get a different graphic that we can use for the t-shirts or banner
 - Will need to adjust the approved graphic for both
 - Kim can work on this
 - How many?
 - Only need 10 – 15 posters to put around the school since the show is almost sold out
 - T-shirts/shout outs
 - To date we have 53 t-shirt orders, hoping for at least 60
 - Only have about 18 shout -outs so far
 - Front of House
 - Decorations
 - Backdrop will only be used for the Friday and Saturday shows
 - Regular front of house will be set up for the Thursday show
 - May need to use the \$400 listed under Swag in our budget for expenses
 - Layout
 - May need to rethink layout given how many people will be there
 - We should add signs directing people to both entrances of the auditorium
 - Donations
 - A few people have signed up
 - 50/50 raffle
 - In the budget, we need to do it
 - Actors can help us sell before the show and during intermission
 - Playbills
 - How many should we create?
 - Is it cheaper as the quantity goes up? Will find out
 - We need to have a recycle bin for playbills that people don't want to keep and we can reuse
 - Will look at ticket sales and cost to determine final amount
 - Can create a QR code as well that will link to the playbill
 - Online Backpack
 - Will create a QR code for this as well
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Jay

- *Mamma Mia*
 - Running acts
 - GTV is going to do a major push for the show after spring break
 - Jay is going to do tech work during spring break
 - Please remove the following people from the cast list:
 - Nate Carlson
 - Daphne Law
 - Anne Douglas

- Katilyn Huminsky
- Preview of show
 - Will be held the Thursday of Tech Week
- Props
 - Still painting the lifeboat

Vice President Report

- Nothing additional to report

Treasurer Report

- Membership
 - No additional members so revenue is still at \$2150
 - Checkbooks
 - 5 left out of the 22 since last meeting for a current revenue of \$7375
 - Kim will take 3 of those so only 2 left
 - For next year the kick off will be before the end of the school year and will be worked on over the summer
 - Received \$240.15 from CPK
 - Total restaurant revenue is \$271.41 to date

Phil

- Ad Sales
 - Paramount is not interested
 - Wahlburgers is in
 - Trying to find new businesses
- Benevity
 - No updates from Benevity
- Grants
 - Still working on them but most are needs based
 - We currently need money for 3 groups of LED lights totaling \$25,000 each
 - The more we look like a professional organization the better our chances are for a grant
- Misc
 - He won't be there on Friday night due to personal reasons
 - He will put the lights in the auditorium
 - We need to watch how he takes the power cords off
 - Mark and Bill can do this
 - We need to sweep auditorium after the show
 - Use the crate for the extension cords
 - A reminder that we might not need to put out the ticket sales sign, but we may need a sold out sign
 - Slideshow
 - The slideshow is done so we should not have to worry about it
 - The completed slideshow needs to be done by 4/14, just let him know what additional businesses need to be added

Other Items

- Tech Meals
 - Monday – Ellas and Atlas Chicken Shack
 - Tuesday – Mario's pizza
 - Wednesday – Villa Varone and Jersey Mikes
 - Will discuss pick ups at the next meeting
 - All of the board members are planning to be there to help serve

2024 Committees

- Cast boards
 - Maggie Paul will do this next year
 - No head shots yet but Andy is working on them
 - We will have 3 cast boards for *Mamma Mia*
- Restaurant Nights – Suzanne Skeens/Kim Monroe
 - 4/9 CPK
 - 5/7 Portillos
- Photos – Andy Cozzie
 - Free link for Benefactors
- Cast Baskets -Kristin McChrystal
 - Will check on supply needs during the start of tech week
- Fan-o-grams – Becky Johnson
 - Just needs names/locker numbers
- End of the Year Banquet – May 8th
 - Junior parent – Mrs. Ganz
 - Senior parent – still needed
 - Need to connect with Andy regarding taking pictures
 - Tickets on sale around 4/8
 - Adult ticket increasing to \$30 from \$25
 - Student tickets increasing to \$20 from \$15
 - Seniors and under 5 years old are free
 - Will send invitation to everyone on the G drive
 - Need to possibly add kids that Phil identifies not on the G drive
 - Consensus that they probably won't come
 - Kim will contact a few of them to see if they want to come
 - Superlatives
 - Miss P did them last year, Kim will reach out to her
 - We have the certificate paper
 - Swag
 - Tumblers

Misc

- Shout Outs
 - Will send out an e-mail to parents as a reminder
- Director's Gifts
 - We have money budgeted for this, but the kids use their own money
 - We should move the funds to t-shirts we purchase for the directors
- T-shirts
 - White?
 - Names on the back or not? We will get quotes for both options
- The next meeting will be on Tuesday, April 9th at 7:00pm in the Community Room

Meeting adjourned at 8:13pm