

Theater Boosters Minutes 8/27/24

The meeting start time was at 7:00pm

Introductions:

The board introduced themselves to the parents (3) and parent and school board member Stephanie Bellino.

**Amy Engerman - Co Chair President

**Jackie Ganz - Co Chair President

**Heather Collins-Mittman - VP

**Elizabeth Winsininski - Secretary

**Phil Walker - Ad Sales

New Business:

- **Board Approvals Needed:**

- *2 scholarships for 24/25 school year**

- **Scholarships is for a senior studying theater, Phil Walker Scholarship

- **We have \$2,000 for the scholarship and were discussing having it as 1 scholarship for the full amount of \$2,000 or 2 scholarships @ \$1,000/each which was done for the 23-24 scholarship.

- **Board agreed on keeping it like last year with 2 scholarships of \$1,000/each.

- **Season Announcement/Parent Meeting 8/28/24 @ 5pm**

- **Back to School Night 8/28/24 @ 7pm**

Will have a booth and will be selling our checkbooks. Last year was our biggest year of selling the checkbooks. Having students sell these. ITS were told to sell them 7-9pm Would be good for theater kids to wear a show shirt.

- **Donation Levels - Checkbook with \$250 Level?**

There was a family that purchased a membership level of \$250 and asked for a free checkbook. Membership @ \$150 you receive 2 free tickets/show and \$250 you receive 4 free tickets/show.

We discussed and the board agreed that membership levels of \$150 - \$250 will receive a free checkbook. Checkbooks cost us \$12.50/each and we sell them at \$25/each.

**Update this info on the website

**Webstore update - Amy will handle

Students can pick up their checkbooks @ the front office. Colleen will give the checkbooks to the families who already donated \$250 membership level.

Phil - mobile versions will change within the next 2 days.

Heather will do a flyer for tomorrow night. People can order the checkbooks thru pushcoin even if you don't have a child @ school.

- **Underclassmen Play - Friday, October 4th & Saturday, October 5th**

1. Auditions - don't know when, should be next week.
2. Ticket Peak Set-Up - Jackie will handle that and set-up and will go live there is a document on tasks on the G Drive
3. Program design needed (help) - don't have the school art dept for the fall play. Jay said that he'll get the design to Amy. Tess thought Quinn could do it, and would receive five hours. This design will be on posters, banner, t-shirts (names will go on the back of shirts).
4. T-shirts - vendor - options/timetable

Inksquire - Based in Chicago and Amy has used them in the past. Very easy to work with and they deliver shirts to Amy's home. We make money on these shirts and are a great fundraiser.

Custom Ink - We make no money through them.

Try Ad Solutions - referred from Mr Rogers. St Charles based but they never got back to Amy and she reached out to them twice.

**Board agreed and approved to continue to work with Inksquire

5. Full front of house set-up - Heather

Get to Kate Gary - on the G Drive

Playbill Subscription - requires a lot of time and tech and Kim used to handle this in the past. Jay is very supportive of what we want to do with the playbill for the underclassmen play. We don't know the exact # of kids in the play but thinking approximately 10 kids plus crew. Maggie Paul offered to help in the future and Kim can help too.

Cast Boards - Kim offered to help and we could pay her a small fee. Andy Cosey is our current photographer, he's reasonable. We paid him \$200/last year. Board voted to keep using him for photographs. Agreed to do a simple bifold for the program and do the cast board.

VP Report: Heather

- Went through the closet under the seats and got all our stuff out. We have a lot of supplies for dinners. Will need water. There are a lot of chips and these are at Amy's home. Need a sign up genius for Candy for future shows.

Treasurer Report: Colleen - Budget/Membership numbers/checkbook sales

- Checkbooks contracted for 300; bring to the Geneva Chamber of Commerce to have them for sale for the Xmas walk. We get to keep ½ of the profits. We sold all of them last year, sold 60 of them at the back to school night. Thinking of other places/times that we can sell these ie: Students, can purchase them thru pushcoin

Jay: Unable to attend meeting

- ITS - no update from Jay
- Regular meetings
- Help sell checkbooks?

Missing posters in the hallway, Amy will ask Jay about that.

Fueling Station - donations - looking for small waters in cases; we'd like to donate the extra chips. Need to ask Jay where to drop off.

Phil: Ad Updates/Benevity

Ugly Noodle, Top Driver, Fox Jeweler, Hogan (1 more year), Grahams stopped years ago advertising and going to reach out again.

****Currently at \$800**

****One of the new parents at this meeting said that she would buy an ad for her speech pathology company. She shared her info with Phil.**

Fundraisers are with Wahlburgers on 9/10 and Currito on 10/10

QR Codes on theatre website

CPK was our biggest fundraisers before the spring musical; made \$240 and \$260 in the past. Suzanne Skeens will help.

Ella's - never paid us the \$100 from our fundraiser last year but they donated a ton of food for the spring musical. Will let it be as the food was more \$ than the \$100 raised.

Raising Canes - Tentative January

Portillos- Tentative March

Cast board frames fixed

Other Items:

- 2024/2025 Committees
 1. Restaurant Nights - Phil Walker/Suzanne Skeens
****See notes above in Phil's section**
 2. Tech Week Meals/Strike - Beth Griebel - Fall & Spring Musicals only
 3. Photos - Access to link with membership
 4. Cast Baskets - Send backstage, personal items for cast & crew ****Elizabeth will do for this year**
 5. Fan-O-Grams - Money made goes direct to Theater Boosters since food is donated
 6. End of Year Banquet - Jackie Ganz
May @ Arcada Speak Easy; Phil said to bring our own projector this year. 2 of the new freshman moms said they'd help volunteer.

Meeting ended at 8:13pm

