

Theater Boosters Minutes 12/17/24

The meeting start time was at 6:06 pm at Penrose Brewery

Introductions:

** Jay was in attendance

** Liz, Lara, Nancy and Mrs Eckleberger

Old Business:

A Christmas Carol - Recap

Everything went great. Some spelling errors, need a few sets of eyes for double checking. There was an "X" in the middle of the back of the shirt which was an error from the printer. They're going to give us a \$150 credit and free setup fee for the next order. Also, 2 bios got cut off in the playbill.

Photo link couldn't sell because not everyone got photographed. There was a miscommunication with Cosi regarding when to take pictures. Need to have better communication with him for future shows.

Ticket Sales were 227 on Thursday, 279 on Friday and 259 on Saturday (had the most walk in sales)

Tech meals were good except for Monday night since we didn't receive enough food from Atlas. The rest of the week was good and fruit trays were a hit and same with dessert. We asked for too much water, kids were happy with the water we were able to supply them, it's hot back stage. Candy Grams sold out!

New Business:

Winter Showcase - Thursday, Feb. 6 @ 7pm, Saturday, Feb. 8 @ 7pm

- **Graphic** - Caroline Winsininski has done the graphic for the playbill and shirts will be used for poster.
- **Poster** - Caroline
- **Playbill/Cast Boards** - Maggie Paul will do the cast boards for us the rest of the year. We have the headshots of all the kids except for 1.
- **Banner** - Caroline will help with this too; want it to be in color
- **T Shirts** - Amy is getting a quote at Inksquire for long sleeve vs short sleeve
- **Full front of house set up** - Heather - Fresh flowers, Frame 4 X 8, books, photo op for kids, maybe a 19th century chair/couch. Nancy said she'd reach out to Town and Country Flowers to see how much flowers would be if we offered single carnations for sale at the show.

- **Sign Up Genius-** T-shirts & Shout Outs, Bios on google doc.

VP Report: Heather - Custodian wants to talk to us next time regarding the set up that we want. Just need it to be simple, especially for smaller shows.

Treasurer Report: Colleen - Grow on 3rd Street Fundraiser Sales were higher than last year which was over \$250. We have 50 checkbooks left, will post on social media and note can order on pushcoin.com

Jay:

17 cast, 20ish crew

Choir Room is ADA compliant and there are no more mirrors. Cast use the choir rooms during performances and need mirrors for when they're getting ready. Need something that can be moved and stored in the choir room. Need this for Seussical. Ideas for mirrors:

-dividers with mirrors

-rolling mirror

-Jay is asking for this to be the gift from this year/class.

-Need 6 stations

Other Items:

- **2024/2025 Committees - All there opening night; get parents to volunteer**
 - Restaurant Nights - Phil Walker - Suzanne is no longer working on this anymore. Question was brought up by Jay if we should even do this anymore since it brings no money in. Up to Phil how he wants to pursue this but maybe only work on the corporate ones that we have success with like CPK.
 - Tech Week Meals - Missy Beier & Beth Greibel - Meals will be M, T & W. Need them to confirm with restaurants the amount of food so we don't run into the food shortage. Kids loved fruit trays and dessert - have a signup genius for this for parents to donate. Also, make sure to have a veggie option.
 - Photos - Cossi
 - Cast Baskets - Elizabeth Winsininski -
 - Fan-O-Grams -(Locker Decoration) - Heather's daughter Mackenzie offered to do it as well as Milia (crew) - need to give them a shout out in the program for their help
 - End of Year Banquet - Jackie Ganz - Looking at Thursday May 15th.

Other ideas: Brainstormed other ways for us to Fundraise that can bring \$ into the boosters. Looking into what it takes for Merch, Elizabeth will ask Kristin McCrystal what it entails for Musica Boosters. Maybe have future days of "Day of Giving" like what we did at Grow. Talked about other fun things to do for Seussical - want something fun and funky, maybe sell

prepackaged cotton candy, multicolor popcorn, ask DeMarcio to help make something and we'll pay her for it. Will save the 50/50 raffle for Seussical.

Next Meeting 1/21/25 @ 7pm

Meeting ended @ 7:05 pm