

GHS Theatre Boosters Meeting Minutes for
February 18, 2025

Start Time @ 7:01pm

Introductions:

Besides the board members were Paul (Board of Education) & Brianne Olsen (Parent of Loreli Olsen)

Old Business:

Little Women

Ticket Sales - Amy was very happy with how everything turned out. Jackie & Phil posted on FB Pages of What's Happening Geneva & St Charles to boost sales. Thursday's tickets sales were \$175 online \$200 total and Saturday was \$331.00. Ticket sales were much better than we thought, curious what brings everybody out. The nature of the show?

Photo link - sales? - 13 and paid for the photographer

Front of House issues - Heather said it went well and no issue. Flower grams were a good idea.

T-Shirt Problems - Several problems with the current company; received stained shirts, missed Jay's shirt, received a 3XL which was a size error. Cute shirts, ordered an extra and it was sold. Besides this order we had 2 other errors on past orders. Amy asked for a \$70 credit and only received a \$30 credit. Amy is not sure what to do as the new contact there ghosted her when she asked for what she wanted the credit to be. Amy worked with Sebastian in the past and the new contact is who we're having issues with. The Winsininski family have referred their friend, Dave Fishman who specializes in this business and have been doing it for the past 20 years. Amy has spoken to Dave and he has Seussical designs from the past. Amy asked for a quote; color t-shirt. Dave quoted her \$7.75/shirt and \$50/art set up and a lead-time of 10 business days. Dave's company is Next Generation and the board agreed to give Dave's company a try for Seussical. We want to use this company so we're able to make a profit for the boosters.

Step-Repeat Banner - Looked great, Amy liked it, need to advertise it and would like to use it again. There was an error with the pole sleeve; 2" error on our end (Amy).

New Business:

SEUSSICAL - Thurs. April 24 (7:00pm), Fri. April 25 (7:00pm), Sat. April 26 (1:00pm & 7:00pm)- 50 people in the cast, 20 crew + 12ish in the PIT

- o Poster - Danica Fahmy (confirm) - Kids in class handle this art. Jay thing.
- o Playbill / Cast Boards update
- o *Ad cut-off - 4/7; per Phil Hogan Design might change their ad

- o Banner - Step Repeat?
- o Tech Meals - Beth Reibel offered again, will ask Mario to donate a meal
- o Other fun front of house ideas - Could hire Michelle DeMarco for Seussical backdrop, Amy will reach out to her.
- o T-Shirt Sales - Design - Company - Caroline Winsininski can do that artwork and the banner. The sales are the longest, can we get this out now? Heather will send out the email. Next Generation - need to check format. Regarding the design for the t-shirt not light blue maybe red? Loreli's mom said she has a prior Seussical t-shirt in red to see for reference. 300 dpi for the shirt.

- o Full front of house set-up - Concession needs
2 full tables of concessions; Heather will do a signup genius for food and help

- o Photos - Cozzi - All new head shots/rehearsal pics

Needs to happen ASAP! Is all tech done? Maybe start that now? Amy will send an email to Jay about this.

Looking Ahead:

Senior Banquet - Update (Jackie)- 5/15 @ 6pm; don't have a contract yet; rooms are saved for us. Jackie figuring out swag may be a canvas bag. Jackie said she needs to come up with an agenda. The Phillip G Walker Theatre Booster Scholarship is having 2 \$1,000 scholarship for those majoring/minoring in theatre. Amy texted Jen about Novance and how to blast it out. Email to the theatre parents, currently only 15 seniors

Senior Banners - Feagans does all our printing, size is 36" X 18". Can do these banners @ \$18/each. Kids have to submit a picture; email the parents. Maybe we can use headshots, lighting has been dark lately. Kids can email Phil pictures.

Treasurer Report: Budget/Membership numbers/checkbook sales

Colleen - 46 checkbooks left to sell. Sold 5-6 at the last show.

Phil: Report

Shout out to the custodial staff getting it right for Little Women front of house set up. Moved a few tables, maybe have 1 table for after the show. Heather has the design/layout. See how we can keep the lights on after the show where the kids/parents gather outside the theatre doors.

Raising Canes Fundraiser is 3/3/25 @ 4-8pm; show flyer

Nothing Bundt Cake - Corp. has to go to local shop. Maybe include Seussical or go in sometime during the week of and get a discount.

CPK - try one more; a week or 2 before the show

Go back to regulars for advertising; maybe Little Traveler, Zen Sushi, Learning Xpress, It's a Girl Thing, Science Surplus Store.

Heather mentioned discussing with Elaine (parent volunteer working at LW) to maybe partner with Country Village Meats and have a Memorial Weekend promotion with a "Geneva Bundle". Have the promo run before the holiday. Phil said he will send an email.

Jay: - Report - not at the meeting

Other Items:

Maggie Paul has significant family issues and we need to find someone else.

- o Cast Baskets - Elizabeth - Granola bars and snacks needed
- o Fan-O-Grams - Seussical Ideas - Rainbow Lollipop
- o Locker Decoration? Yes Mackenzie said that she'd like to help with that like before.
- o Table Top Ballons?

Next meeting: March 18, 2025 - 7:00 p.m.

Meeting ended at 8:06 pm